

Product Bulletin

Description

These monomeric calendered films offer great versatility making them perfect for indoor and outdoor signs and fleet graphics.

Transparent films are intended for use as printable base film.

Product Line Screen and inkjet printing J20-10R white, opaque, glossy, removable adhesive (grey).

> J20-10TR white, opaque, glossy, removable adhesive (clear). J20-20R white, opaque, matte, removable adhesive (grey). JJ20-114R transparent, glossy, removable adhesive. J20-124R transparent, matte, removable adhesive.

Product Characteristics

These are typical values for unprocessed products.

Contact your 3M representative for a custom specification.

Physical & Application Material calendered vinyl (monomeric)

> Surface finish white and transparent films: glossy and matte (see product line)

Thickness (film) 80 µm (0.08 mm)

Adhesive type waterbased acrylic, pressure-sensitive

Adhesive appearance grev, except for transparent versions; some white films with clear adhesive

available (indicated with letter 'T')

Liner Kraft paper

FTM 1: 180° peel, substrate: glass; cond: 24 h 23°C/50%RH Adhesion approx. 5 N/25 mm

Application method dry only!

FTM 14 < 0.5 mmApplied shrinkage

+10°C for flat surfaces Application temperature

minimum (air and substrate)

Service temperature

-50°C to +90°C

after application

Surface type

Substrate type aluminum, glass, PMMA, PC*, ABS, paint

*Might require drying with heat before use

Graphic removal Removable without heat and/or chemicals from supported substrates.

No liability is given for ease or speed of removal of any graphic. Pay attention to

adequate air and substrate temperature.

Storage Shelf life Use within two years from the date of manufacture on the sealed original box.

Use within one year after opening the box.

Storage conditions +4°C to +40°C, out of sunlight, original container in clean and dry area.

Flammability Flammability standards are different from country to country. Ask your local 3M contact for details, please.

Durability

Unprocessed film The following durability data are given for unprocessed film only!

3M[™] Performance Guarantee and MCS™ Warranty

In addition, 3M provides a guarantee/warranty on a finished applied graphic within the framework of 3M™ Performance Guarantee and/or 3M™ MCS™ warranty programs.

Visit www.3mgraphics.com for getting more details about 3M's comprehensive graphic solutions.

Climatic zones Graphic durability is largely determined by the climate and the angle of exposure.

Find below a table showing the durability of a product according to the angle of

exposure and the geographical location of the application. Zone 1 Northern Europe, Italy (north of Rome), Russia

Mediterranean area without North Africa, South Africa Zone 2

Zone 3 Gulf area, Africa

Exposure types Vertical:



The face of the graphic is ±10° from vertical.

Interior: Interior means an application inside a building without direct exposure

Vertical outdoor exposure	Zone 1	Zone 2	Zone 3
white transparent	2 years 2 years	18 months 18 months	12 months 12 months
Interior application	Zone 1	Zone 2	Zone 3
interior	2 years	2 years	2 years

Limitations of End Uses

3M specifically does not recommend or warrant the following uses, but please contact us to discuss your needs to recommend other products.

Graphics applied to

- flexible substrates incl. 3M[™] Panagraphics[™] III Wide Width Flexible Substrate.
- low surface energy substrates or substrates with low surface energy coating.
- other than flat surfaces.
- painted or unpainted wallboards, gypsum boards and wallpapers.
- stainless steel.
- surfaces that are not clean and smooth.
- surfaces with poor paint to substrate adhesion.

Graphic removal from Graphics subjected to

- signs or existing graphics that must remain intact.
- Important Notice
- gasoline vapors or spills. - 3M Commercial Solutions products are not tested against automotive manufacturer specifications!
 - Wet application method is not recommended for this film.
 - Due to increasing winding-tension towards the roll core, surface impressions might occur with rolls of a length of more than 200 m.

Graphics **Manufacturing**

Graphic protection can improve the appearance, performance and durability of printed graphics. Any printed graphic exposed to abrasive conditions (including vehicles), harsh cleaners or chemicals must include graphic protection in order to be warranted.

clear or overlaminate

When to use an overprint See instruction bulletin GPO 'graphic protection options' for further information about selection and use of protective overlaminates and printable clears.

> Product Bulletin Graphic Protection Options <

Shipping finished graphics Flat, or rolled film side out on 130 mm (5 inch) or larger core. These methods help to prevent the liner from wrinkling or application tape, if used, from popping off.

Converting Information

A too high total physical ink amount on the film results in media characteristic changes, inadequate drying, overlaminate lifting, and/or poor graphic performance. The maximum recommended total ink coverage for this film is 270%.

Inkiet Printing

Adequately Dry Graphics

Inadequate drying can result in graphic failure including curling, increased shrinkage and adhesion failure, which are not covered under warranty. Build enough time into your process to ensure adequate drying of the graphic.

Poorly dried film becomes soft and stretchy, and the adhesive becomes too aggressive. 3M recommends at least a minimum drying time of 24 hrs before further processing. Dry the graphic unrolled or at least as a loose wound roll standing upright.

Converting Information Screen Printing

Formulations and processing conditions can affect ink durability. Refer to the 3M Product and Instruction Bulletins for your ink for limitations and proper usage. Graphic protection can improve the appearance, performance and durability of your graphic.

A clear coat also prevents chalking on unprinted films. Use equipment designed to handle high viscosity materials and make sure the coating is evenly applied to the specifications given in the clear's Instruction Bulletin.

Abrasion damage and loss of gloss are not covered by any 3M warranty. This is considered normal wear and

Application

See product bulletin ATR 'application tape recommendations' for information about selection and use of suitable application tapes for this product, please.

> Product Bulletin Application Tape Recommendations <

Refer to Instruction Bulletin 5.1 'select and prepare substrates for graphic application', for general application information.

>Instruction Bulletin 5.1 'select and prepare substrates for graphic application'<

Maintenance and Cleaning

Use a cleaner designed for high-quality painted surfaces. The cleaner must be wet, non-abrasive, without strong solvents, and have a pH value between 3 and 11 (neither strongly acidic nor strongly alkaline).

Refer to Instruction Bulletin 6.5 'storage, handling, maintenance and removal of films and sheetings', for general maintenance and cleaning information.

>Instruction Bulletin 6.5 'Storage, Handling, Maintenance and Removal of Films and Sheetings'<

Important Safety Remark

Application to Glass

The application of colored or printed film onto glass can lead to glass breakage through thermal expansion of the glass. The local conditions must be examined for the danger of glass break by uneven heat absorption through sun exposure. Type of glass (insulation glass, float glass, LSG, toughened safety glass, semi-tempered glass, etc.), glass dimension, joint condition, flexibility of the sealant, quality of the edge finishing, geographical orientation and partial shadow during sun exposure are the determining factors.

Light color designs and application on the outside of the window are to be preferred. A free non-applied framework of 4 mm around the entire window front can help to dissipate the absorbed warmth. According to common knowledge a thermal crack can occur at temperature differences of approx. 130°C (toughened safety glass), approx. 40°C (float glass) or approx. 110°C (semi-tempered glass).

Coldest place is usually under the framework in the embedded joined window part, the warmest place is typically on the darkest place in the format. Because of the many above mentioned factors, glass breakage cannot be fully predicted, therefore 3M does not accept liability for glass breakage when using this film for window graphics.

Remarks

This bulletin provides technical information only.

Important notice

All questions of warranty and liability relating to this product are governed by the terms and conditions of the sale, subject, where applicable, to the prevailing law.

Before using, the user must determine the suitability of the product for its required or intended use, and the user assumes all risk and liability whatsoever in connection therewith.

Additional Information Visit the web site of your local subsidiary at www.3Mgraphics.com for getting:

- more details about 3M™ MCS™ Warranty and 3M™ Performance Guarantee
- additional instruction bulletins
- a complete product overview about materials 3M is offering



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